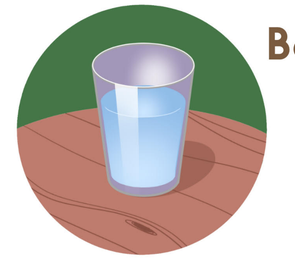
ROTATIONAL GRAZING

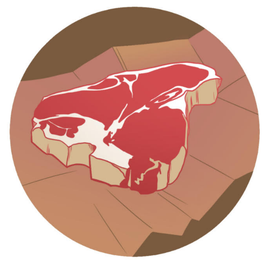
How Your Farmer Raises Cattle Sustainably

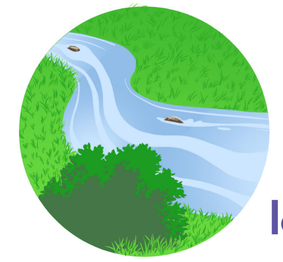
Grass is the most natural diet for ruminants like cattle and sheep.



Because fresh forage is 70-90% water, pasture-raised cattle drink less water.

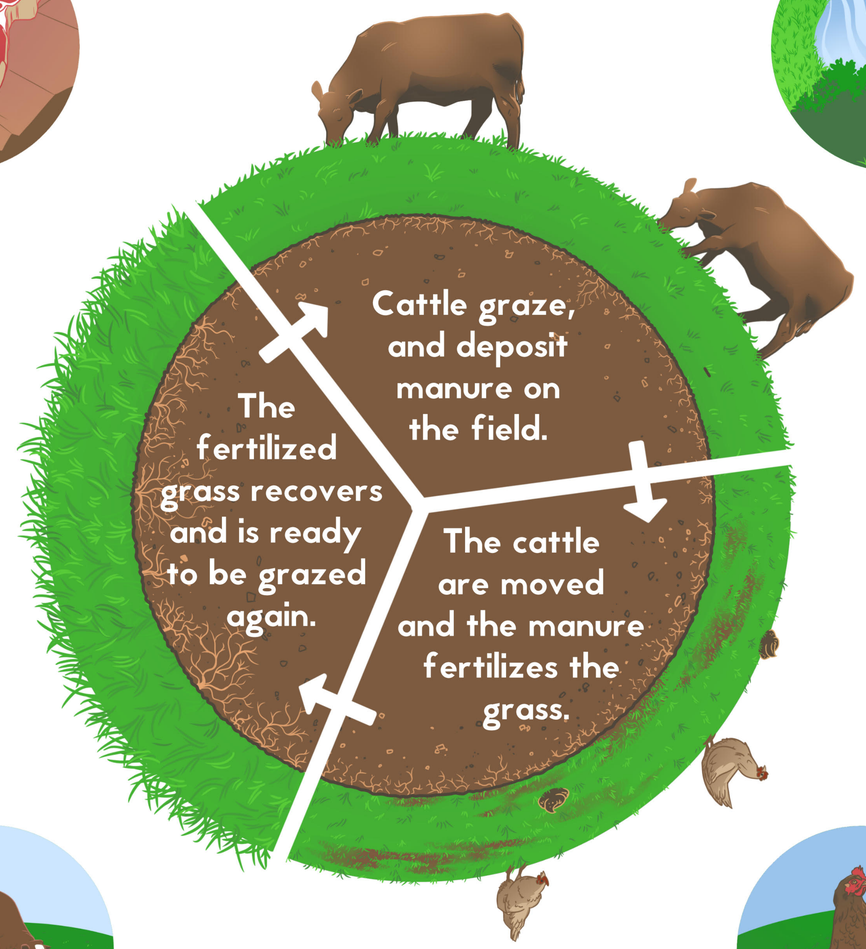
Pasture-raised animals provide food that is more nutrient dense and generally leaner.





Natural fertilization eliminates runoff from chemical fertilizer, feed lots, and manure lagoons.

Healthy roots prevent erosion and runoff, and sequester carbon.

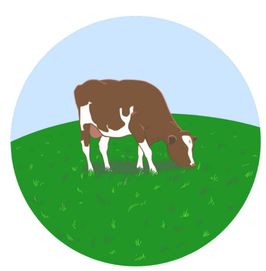


Animals on pasture enjoy more space to move freely than animals in confinement.

Biodiversity is vital to a healthy pasture.

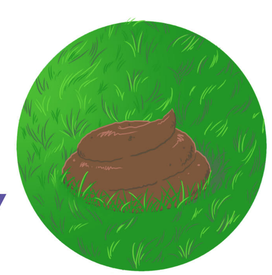
After grazing, the field provides a safe habitat for birds and other wildlife.

Rotational grazing provides cattle with a constant supply of fresh grass.



Chickens or sheep may follow the cattle, since they have different nutritional needs.

Manure from the animals fertilizes the pasture naturally and without fossil fuels.



Pasture provides an optimal diet for animals and minimizes the need for additional feed.

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